



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002710192** | File Number: **CPR-133645** | Submit Date: **10/02/2012** | Call Sign: **KERO-TV** | Facility ID: **40878**

City: **BAKERSFIELD** | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**10/02/2012** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Bakersfield
	Web Home Page Address	www.turnto23.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Jack Hanna Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00-8:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna, renowned wildlife expert and animal ambassador brings viewers face to face with the best of the beasts. Each episode highlights Jack's favorite animals and adventures from around the world in a variety of "top ten" countdown categories sure to entertain and educate viewers about the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30-9:00a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A fresh approach to the quest for aquatic understanding by blending stories of exotic sea creatures, comparisons to popular land animals, and analogies to the human experience. Host Jeff Corwin takes viewers on an exhilarating journey of exploration, discovery, and adventure to experience the action from sea level and below.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (3 of 8)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30a
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano or travels down the Nile River, an African life source, 13 to 16 year old viewers will travel the world without leaving their homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Born to Explore
List date and time rescheduled	9/9/12 10:00a
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-09-08
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Born to Explore
List date and time rescheduled	9/16/12 10:30a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-09-15
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 8)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00a
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Sam Champion, Sea Rescue features the rescue, rehabilitation and - in many instances - release of wildlife back into the ocean. In demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals, Sea Rescue leaves its audience inspired by the real-life stories and with a fuller understanding of the rich array of sea life with which we share our planet. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Preemption Programs #1

Questions	Response
Title of Program	Sea Rescue
List date and time rescheduled	9/9/12 10:30a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-09-08
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Sea Rescue
List date and time rescheduled	9/16/12 11:00a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-09-15
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Sea Rescue
List date and time rescheduled	8/26/12 10:00a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-08-25
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 8)	Response
Program Title	Everyday Health
Origination	Syndicated



Days/Times Program Regularly Scheduled	Saturday 10:00-10:30a
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this exciting and moving show, our hosts Laila Ali and Ethan Zohn (Survivor) scan the country finding those who 'pay it forward' to promote health and wellness. This show will uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. It will also inspires viewers to make changes in their own lives as well as the lives of those around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	8/26/12 10:30a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-08-25
Episode #	
Reason for Preemption	Sports

**Digital Preemption Programs #2**

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	9/16/12 11:30a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-09-15
Episode #	

Reason for Preemption	Sports
-----------------------	--------

Digital Preemption Programs #3

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	9/9/12 11:00a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-09-08
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 8)		Response
Program Title		Food For Thought with Claire Thomas
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 10:30-11:00a
Total times aired at regularly scheduled time	10	
Total times aired	13	
Number of Preemptions	3	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	3	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas will open viewer's eyes to how everyday life can inspire culinary creations. Each episode informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Preemption Programs #1

Questions	Response
Title of Program	Food For Thought with Claire Thomas
List date and time rescheduled	9/9/12 11:30a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-09-08
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Food For Thought with Claire Thomas
List date and time rescheduled	8/26/12 11:00a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-08-25
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Food For Thought with Claire Thomas
List date and time rescheduled	9/16/12 12:00p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-09-15
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 8)	Response
Program Title	Cybercuates (Channel 23.2)
Origination	Network

Days/Times Program Regularly Scheduled	Monday 8:30-9:00a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is about Joel and Sabrina, two children who are cyber-transformed by a planetary ray. This event has changed them forever giving them special knowledge. Dailey they use their power to take kids on a journey into uncovering the mysteries of science, technology and nature in a series of fun and amuzing ways. Each half hour episode is truly an adventure. A very interactive popular series, the show encourages kids to check news, reviews and learn about special features for the latest video game software and hardware.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)		Response
Program Title		Reino Animal (Channel 23.2)
Origination		Network
Days/Times Program Regularly Scheduled		Monday-Friday 8:00-8:30a
Total times aired at regularly scheduled time		65
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show travels the globe to introduce viewers to all kinds of animals - from the familiar to the astounding - including monkeys, giant lizards, sharks, and tigers. Animals are featured from North and South America, Africa, Asia, Australia, and everywhere in between. Learn about their lives, their history, and the adaptations that allow them to survive and thrive, but best of all, meet them face to face. Each episode is an exciting adventure into the animal kingdom. Reino Animal [Animal Atlas] is not only captivating, but in a world where the natural habitats of many animals are endangered, it is also relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Stephanie Kellum
Address	321 21st Street
City	Bakersfield
State	CA
Zip	93301
Telephone Number	661-637-2323
Email Address	stephanie.kellum@kero.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	



Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00-8:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna, renowned wildlife expert and animal ambassador brings viewers face to face with the best of the beasts. Each episode highlights Jack's favorite animals and adventures from around the world in a variety of "top ten" countdown categories sure to entertain and educate viewers about the animal kingdom.

Other Matters (2 of 8)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30-9:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A fresh approach to the quest for aquatic understanding by blending stories of exotic sea creatures, comparisons to popular land animals, and analogies to the human experience. Host Jeff Corwin takes viewers on an exhilarating journey of exploration, discovery, and adventure to experience the action from sea level and below.

Other Matters (3 of 8)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano or travels down the Nile River, an African life source, 13 to 16 year old viewers will travel the world without leaving their homes.
--	--

Other Matters (4 of 8)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Sam Champion, Sea Rescue features the rescue, rehabilitation and - in many instances - release of wildlife back into the ocean. In demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals, Sea Rescue leaves its audience inspired by the real-life stories and with a fuller understanding of the rich array of sea life with which we share our planet. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology

Other Matters (5 of 8)	Response
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00-10:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this exciting and moving show, our hosts Laila Ali and Ethan Zohn (Survivor) scan the country finding those who 'pay it forward' to promote health and wellness. This show will uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. It will also inspires viewers to make changes in their own lives as well as the lives of those around them.

Other Matters (6 of 8)	Response
Program Title	Food For Thought with Claire Thomas

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30-11:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas will open viewer's eyes to how everyday life can inspire culinary creations. Each episode informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

Other Matters (7 of 8)	Response
Program Title	Cybercuates (Channel 23.2)
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8:30-9:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is about Joel and Sabrina, two children who are cyber-transformed by a planetary ray. This event has changed them forever giving them special knowledge. Dailey they use their power to take kids on a journey into uncovering the mysteries of science, technology and nature in a series of fun and amuzing ways. Each half hour episode is truly an adventure. A very interactive popular series, the show encourages kids to check news, reviews and learn about special features for the latest video game software and hardware.

Other Matters (8 of 8)	Response
Program Title	Reino Animal (Channel 23.2)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 8:00-8:30a

Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show travels the globe to introduce viewers to all kinds of animals - from the familiar to the astounding - including monkeys, giant lizards, sharks, and tigers. Animals are featured from North and South America, Africa, Asia, Australia, and everywhere in between. Learn about their lives, their history, and the adaptations that allow them to survive and thrive, but best of all, meet them face to face. Each episode is an exciting adventure into the animal kingdom. Reino Animal [Animal Atlas] is not only captivating, but in a world where the natural habitats of many animals are endangered, it is also relevant and important.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Scripps Media, Inc.</b></p>

**Attachments**

No Attachments.